

Sharetown Application Privacy Policy

1. Preamble

Sharetown respects the privacy of its Users and keeps any data collected strictly confidential.

Some data submitted to the Sharetown Application (The App) may be collected, managed and retained by Sharetown. By using The App, you accept and agree to abide by these terms. If you do not accept them, you agree not to use The App. Unless stated otherwise, this document only deals with the use and communication of data collected by Sharetown. The provisions do not apply to the use and communication of your personal data to third parties such as other users on The App, Payment Processors, Facebook Groups user, Facebook Pages users or others, to whom you may communicate any data or to whom data is transferred directly through the App but that information is not viewed, used nor stored by Sharetown

2. Privacy and Data Collection : What We May Collect About You

To provide you with the best possible service it is important for us to store some personal data.

If you wish to access any of The App services, and list, sell, rent, or purchase Items you must register as a User in The App and provide us with Personal Information. The Personal Information we collect may include:

- email address, physical contact information, and (depending on the service used such as the optional Safe Payment service) sometimes financial information, such as credit card or bank account numbers; when this information is collected for use in the Safe Payment system Sharetown does not view or store any such information, all such information is transmitted directly to the third party payment processing group Balanced Payments. You may view their privacy policies at the following web address:
<https://www.balancedpayments.com/privacy>
- transactional information based on your activities on the Sites (such as rental or sale activity, Content you generate or that relates to your Account);
- community discussions, forum discussions, chats, dispute resolution, correspondence sent to us, and communications otherwise transmitted through The App;
- other information from your interaction with The App, Services, Content and advertising, including computer and connection information, statistics on page views, traffic to and from The App, Groups or Pages,, IP address and standard web log information;
- additional information we ask you to submit to authenticate yourself or if we believe you are violating The App Policies;;
- Cookies (to improve navigation by remembering information entered, such as passwords) Cookies are generally small temporary files stored on your hard disk and usually remain only for the duration of your session.

Any optional information you may provide; Under no circumstances will this information be divulged to a third party or organization, unless as required by law, without the express permission of the User concerned. Any Ratings of Users by other Users including the ratings of

Listed Items or Services, may be stored to maximize the efficiency of The App and to improve interaction of its Users.

3. Personal Data: Modification and Access

You have the right to access, modify and/or delete any data in The App about yourself. To exercise this right, go to your User area and modify your data directly online, or contact us.

4. Use

Our primary purpose in collecting any Personal Information is to manage The App Services to put Users in contact with one another while maintaining a safe, efficient, and customized experience. You agree that we may use your Personal Information to:

- provide the Services and support you request;
- resolve disputes and troubleshoot problems;
- prevent potentially prohibited or illegal activities, and enforce our Terms of Use and other Policies;
- customize, measure and improve our Services and Content;
- tell you about our Services and those of our affiliates and partners, targeted marketing, service updates, and promotional offers; and
- compare information for accuracy, and verify it with third parties.

Your e-mail and postal addresses are used by Sharetown to contact you should that become necessary and to send you other necessary information.

5. Data We Share

We don't sell or rent your Personal Information to third parties for their marketing purposes without your explicit consent. We may combine your information with information we collect from other companies and use it to improve and personalize our Services, Content and advertising. Information such as credit card and bank account information collected when you use the Safe Payment option is transmitted directly to a independent payment processor and is not stored or viewed by Sharetown. If you don't wish to receive marketing communications from us or participate in our ad-customization programs, simply indicate your preference to us or by following the directions provided with the communication or advertisement. Sharetown does not pass on or sell to any third parties Personal Information and/or location information which could be used to identify you personally. Any information you may provide in The App, Groups or Pages that provides such information or data is the sole responsibility of the User.

We may disclose Personal Information to respond to legal requirements, enforce our Policies, respond to claims that a Listing or other Content violates Sharetown Policies or the rights of

others, or protect anyone's rights, property, or safety. Such information will be disclosed in accordance with applicable laws and regulations.

We may also share your Personal Information with:

- Service providers under contract who help with our business operations (such as fraud investigations, bill collection, affiliate and rewards programs and co-branded credit cards).
- Other third parties to whom you explicitly ask us to send your Personal Information (or about whom you are otherwise explicitly notified and consent to when using a specific service).
- Law enforcement or other governmental officials, in response to a request relating to a criminal investigation or alleged illegal activity. In such events, we will disclose any information relevant to the investigation.
- Other business entities, should we plan to merge with or be acquired by that business entity. Should such a combination occur, we will require that the new combined entity follow this Privacy Policy with respect to your Personal Information. If your Personal Information will be used contrary to this Privacy Policy, you will receive prior notice and a reasonable opportunity to remove your Personal Information from our databases.

Without limiting the above, in an effort to respect your privacy and our ability to keep the community free from bad actors, we will not otherwise disclose your Personal Information to law enforcement, other government officials, or other third parties without a subpoena, court order or substantially similar legal procedure, except when we believe in good faith that the disclosure of information is necessary to prevent imminent physical harm or financial loss or to report suspected illegal activity.

We and our Users do not tolerate spam. You are not licensed to add other Sharetown Users to any mailing list (email or physical mail) without their express consent. To report Sharetown-related spam or spoof emails to Sharetown, please contact us. You may not use our communication tools to send spam or otherwise send Content that would violate Sharetown Terms of Use, Facebook Terms of use or other Sharetown Policies. We may check for spam, viruses, phishing attacks and other malicious activity or illegal or prohibited Content on The App, but we will not permanently store messages sent through these tools.

6. Sharetown Users Information Shared On The Sites

Sharetown Users are identified on The App by user name or Alias, which can be modified at any time by the User.. Their Items, and ratings, comments and rough location are viewable by other Users, whether or not those Users are registered Users of The App. This enables Users to search for Items and contact others through The App Item searches, as well as contact between Users. Personal data obtained by a User via Sharetown can only be used for your activity on The App and/or for any other usage to which the User concerned has expressly consented.

Except as otherwise expressly included in this Privacy Policy, this document addresses only the use and disclosure of Personal Information we collect from you. If you disclose your Personal Information to others, whether or not they are Users, on The App, Groups or Pages or other means or throughout the Internet, different rules may apply to their use or disclosure of the information you disclose to them. Sharetown does not control the privacy policies of third parties, and you are subject to the privacy policies of those third parties where applicable. We encourage you to ask questions and take other reasonable precautions before you disclose your Personal Information to others.

7. Password and Security

Your password and email address are the keys to your account. Any act carried out using your password and your e-mail address is entirely your own responsibility. Therefore, for the protection of you, others, and Sharetown, you agree not to disclose this information to anyone and to secure this information against unintentional disclosure or theft. If you do share your password or your Personal Information with others, or if it is otherwise disclosed to a third party through no fault of Sharetown, remember that you are responsible for all actions taken in the name of your account. If you lose control of your password, you may lose substantial control over your Personal Information and may be subject to legally binding actions taken on your behalf. Therefore, if your password has been compromised for any reason, you should immediately change your password via your User login area and take any other actions you may deem necessary including contacting Sharetown or Facebook.

If you receive an e-mail asking you to update information such as passwords, credit card number or alias, do not reply, and contact Sharetown. If your password has been given to a third party, you should immediately change it via your Sharetown and/or Facebook login area.

Sharetown does its utmost to make communications and data storage secure to protect the confidentiality of your Personal Information against loss and interception by third parties. However, it is important to know that there is no such thing as zero-risk against loss or interception by others of your personal data.

8. Notification and Modification

We may amend this Privacy Policy at any time by posting the amended terms on this Sites. All amended terms automatically take effect seven (7) days after they are initially posted on the Sites. E-mail notification will be sent to users who request it.